

Organization Brief

DesignBoxed is a campaign management company with stellar experience in the political domain and international line of business. Our company has a consolidated presence, both in the offline and online spheres. With a strength of 300 plus well-trained and experienced individuals, working in various capacities, we lead the space with our professionalism and commitment, as is evident from an immaculate track record.

Our integrated services across various verticals include giving one-stop solutions to all our clients in the domain of campaign management.

Job Title – Campaign Manager	Department – Corporate
Location – Bengaluru, Karnataka	Reporting To - Director
Employment Type - Full Time	Qualification - Bachelors/Masters in Relevant field

Responsibilities and Duties

- Ideation & setting an effective blue print of the campaign
- Exceptional experience in campaign strategy design, coordination & implementation
- Confer & strategize political & digital campaign with new clients to conceptualize
- Analyze the voting patterns & relevant data of the constituency and campaign.
- Design and organize an optimal campaign inside budget constraints
- Able to mobilize & train all resources for optimum efficacy
- Devise a comprehensive report on campaign timeline and schedule
- Execute campaign effectively, on schedule and on budget
- Monitor all outlets and resources for campaign impact and progress
- Efficient in managing press release, political seminars and manifesto announcements
- Experience in booth management would be preferred.

Qualifications

- 7+ year track record of participating in successful campaigns
- 3+ years of management experience
- Experience overseeing simultaneous campaigns
- Understanding of current social & political trends
- Excellent organizational skills
- Willing to travel domestically