

Organisation Brief

DesignBoxed is a campaign management company with stellar experience in the political domain and international line of business. Our company has a consolidated presence, both in the offline and online spheres. With a strength of 300 plus well-trained and experienced individuals, working in various capacities, we lead the space with our professionalism and commitment, as is evident from an immaculate track record.

Our integrated services across various verticals include giving one-stop solutions to all our clients in the domain of campaign management.

Job Title – Content Creator	Department – Creatives
Location – Bengaluru, Karnataka	Reporting To - Director
Employment Type - Full Time	Qualification - Bachelors/Masters in Relevant field

We are looking for an ambitious content creator who can make a huge impact on a brand seeking a steady growth in an online community.

As a Content Creator, you will be in charge of creating online content in the form of blog posts, web pages, newsletters, social media posts, and white papers.

You will be responsible for the day-to-day ideation, production, creation and editing of all native social media content from start to finish. You must also be passionate about creating engaging, entertaining, and informative social media content specific to each platform.

You must understand the unique nuances of specific social media and digital platforms, and supported by the team's regular reporting, you will know the anatomy of creating content that will thrive with audiences of each.

Roles & Responsibilities

- Proper knowledge of all the social media platforms.
- Knows how to use Canva and basic editing apps.
- Basic knowledge about hashtags, campaigns, and ads on social media.
- Brainstorms campaign ideas
- Creative mindset, good communication skills, and the ability to work in a team
- Develops engaging, creative, innovative content for regularly scheduled posts, which enlighten audiences and promote brand-focused messages
- Works on aligning social media messaging with business departments, brand managers, and creating quarterly or seasonal company goals
- Monitors and develops reports on competitor activity within social media spaces

Requirements:

- Excellent communication and collaboration skills
- Analytical and multitasking skills
- Undergraduates and graduates only
- Strong listening and communication skills
- The capacity to work independently and collaboratively
- Ability to work efficiently without compromising quality or accuracy

Qualifications

- Bachelor's degree in Journalism, Marketing, or equivalent field
 - Strong communication skills
 - Ability to work independently
 - Confident and reliable individual
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