DesignBoxed Creatives (I) Pvt. Ltd.

Organisation Brief

DesignBoxed is a campaign management company with stellar experience in the political domain and international line of business. Our company has a consolidated presence, both in the offline and online sphere. With a strength of 300 plus well-trained and experienced individuals, working in various capacities, we lead the space with our professionalism and commitment, as is evident from an immaculate track record.

Our integrated services across various verticals include giving one-stop solutions to all our clients in the domain of campaign management.

Job Title – Data Analyst	**Department –** Research & Insights
Location – Bengaluru, Karnataka	**Reporting To –** Team Lead
Employment Type - Full Time	**Qualification-** Bachelors/Masters in Relevant field

The Research team at Designboxed Creatives Pvt Ltd. is looking for a self-driven and experienced political data analyst to conduct research and analysis on current policies and political events and report on their findings. You should use qualitative and quantitative research methods to provide valuable insights for survey planning, monitoring and forecasting political, economic, and social trends.

To be successful in this role, you must be passionate about progress in the political sector and implementing political change for the betterment of society. You must be a strong communicator who can analyse, interpret, and report on data effectively, in an unbiased manner.
We are prepared to look at new graduates and research/data analysts with more experience.

Role Purpose

You should be a self-starter, brimming with original ideas on how best to apply data in various projects of the organisation. When appropriate, you should be eager to find ways to gather, create, analyse, and visualise data or identify prospects to enrich the project planning, monitoring, analysis, and visualisation.

You should be able to work closely and productively with other team members in the organisation. You must be prepared to work on tight and demanding deadlines.

You will be focused on providing quantitative and qualitative analysis that will engage our clients, providing them with sound, and where possible, personalised information based on data.

Responsibilities

- To research various political subjects
- To gather various data and information from primary and secondary sources
- Research and evaluate the effects of government laws and regulations on people and business
- Monitor and stay up to date with all the current events and significant changes and trends
- To generate ideas to complement projects with data and provide meaningful insight to the research team.
- To explore data and results using statistical tools – and present them to wider stakeholders.
- To use statistical tools to identify significant data trends.
- To develop a thorough understanding of the organisation aims and the part this job plays in meeting them.

Required experience

- 2-5 years of industry experience in the analytics role
- Advanced proficiency in SQL and Excel
- Experience with A/B and multivariate experiment tools (e.g Test&Target, Crazy Egg)
- Solid knowledge of website analytics tools (e.g., Google Analytics, Omniture)
- Up-to-date with the latest trends and best practices in online marketing and measurement
- Knowledge of scripting language like Ruby, Python or R is a plus
- Knowledge of research tools i.e. Minitab and SPSS is an added advantage
- Strong attention to detail and strong passion for numbers and statistics
- A firm grasp of cleaning and query data and database management.
- Demonstrable experience in visualising data and using visualisation tools
- Demonstrable experience in working on tight deadlines.

Desirable experience

- Knowledge of Data Studio, SPSS, SAS, Tableau, Refine, and Fusion Tables
- Knowledge of languages such as R or Python

Competencies

- Ability to present information concisely to the team and in reports.
- Ability to present sound and well-reasoned arguments to convince others.
- Able to build and maintain effective working relationships with a range of people and work cooperatively in a team instead of working separately or competitively.
- Ability to analyse data efficiently and find innovative solutions to challenges
- Able to simplify complex problems, processes or projects into parts - exploring and evaluating them systematically.
- Able to think ahead to establish an efficient and appropriate course of action for themselves and others. Prioritises and plans activities taking into account all the relevant issues and factors such as deadlines, resources requirements and relevant issues.