

**Organization Brief**

DesignBoxed is a campaign management company with stellar experience in political domain and international line of business. the one to have a consolidated presence, both in the offline and online sphere.

With a strength of 300 plus well-trained and experienced individuals, working in various capacities, we are leading the space through our professionalism and commitment, as evident through an immaculate track record. Our integrated services across various verticals include giving a one-stop solution to all our clients in the campaign management domain.

<b>Job Title</b> – Graphic Designer	<b>Department</b> – Creative Design & Video
<b>Location</b> – Bengaluru, Karnataka	<b>Reporting To</b> – Creative Head
<b>Employment Type</b> - Full Time	<b>Qualification</b> - Bachelors/Masters in Relevant field

**JOB DESCRIPTION**

We are looking for a Graphic & Design expert who has a sound knowledge of creating versatile and engaging graphics for a wide array of media. The candidate must be able to create graphics that have the ability to capture the attention of online audiences and communicate the message effectively.

**JOB RESPONSIBILITIES:**

- Conceptualize graphics and designs based on requirements
- Prepare rough drafts and present ideas
- Develop illustrations, logos, and other designs using software or by hand
- Use appropriate colors and layouts for each graphic
- Amend designs as per feedback

**EDUCATIONAL QUALIFICATIONS & EXPERIENCE**

- A relevant degree or diploma along with hands-on designing and creative skills
- Expert knowledge of Adobe After Effects, Premiere, Photoshop, Illustrator, etc
- Strong conceptual and visual design skills leading to thoughtful creative execution
- Skill appreciation certifications will provide an added advantage

**OTHER PREREQUISITES**

- Ability to work under strict deadlines
  - Highly proficient in design aspects and latest trends
  - Candidate should possess a knack for creativity, originality, versatility, and professionalism
  - Up-to-date knowledge of industry-leading software and technologies (InDesign, Illustrator, Photoshop, CorelDRAW etc.)
  - Demonstrable graphic design skills with a strong portfolio
  - Ability to interact and convey unique ideas creatively
  - Positive outlook and willingness to learn and work in a team as well as individually
  - Highly self-motivated to work in a creatively challenging atmosphere
  - Willing to push the boundaries of hard work in order to bring out the best of abilities
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