

Organization Brief

DesignBoxed is a campaign management company with stellar experience in the political domain and international line of business. Our company has a consolidated presence, both in the offline and online spheres. With a strength of 300 plus well-trained and experienced individuals, working in various digital media capacities, we lead the space with our professionalism and commitment, as is evident from an immaculate track record.

Our integrated services across various verticals include giving one-stop solutions to all our clients in the domain of campaign management.

Job Title – Script Writer (English/Kannada)	Department – Creative
Location – Bengaluru, Karnataka	Reporting To – Creative Head
Employment Type - Full Time	Qualification - Bachelors/Masters in Relevant field

Responsibilities and Duties

- Prepare the finest script based on the current affairs/campaign objectives and a client's/user's needs.
- Research and create content on trending topics in various fields.
- Supervision of content creation process on current affairs right from conceptualization and ideation to production and final delivery.
- Ensure accuracy, consistency, and authenticity of the content to adapt for Short Videos & Reels.
- It is expected from the candidate that he/she must be able to comply with deadlines.
- Strong command of the language and familiarity with new trends on social media platforms.

Qualifications

- 2+ years of proven experience as a Script Writer or similar role.
 - Impeccable Hindi/English/Kannada writing skills and familiarity with search engines & social media platforms.
 - Experience in writing for the Web, Social Media, and Internet research will be preferred.
 - As a script writer candidate has skills that can grasp new concepts and ideas as a quick learner and quick thinker.
 - Good understanding of political content creation will be preferred.
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